

# Getting Started with Swipe Checkout

## What's Inside

Hi! So you're all signed up as a Swipe Checkout merchant and the way you sell online is going to be easier than ever before. In this guide we are going to give you the basics on how to get started with and use Swipe Checkout to grow your business. Simple, no headaches.

In this guide you will learn how to:

- Create transactions
- View transactions
- Create and manage invoices
- Manage your customers
- View reports
- Settle transactions
- Manage products

If you have any questions contact our help centre.

Let's get started

# Viewing and Creating Transactions

#### **Viewing transactions**

To view and create your transactions, navigate to the **Transactions** tab. The **Dashboard** lists current transactions for the day. To view past transactions or export transaction records click **Reports Centre**.

atest Transactio	ns			
Dashboard	Today's Transactions			
Create Transaction	Go to the Reports Center to view past trans	sactions, export transaction records	and search for specific transa	ctions.
Transaction Search	Today's Average	This Month's Average	Total Sales Thi	s Month
Reports Center	φ0.00	φ0.00	φ0.0	0
\$ Settlements	Transaction Id Time Ai	mount (NZD)	Customer	Transaction
Chargebacks	EB33AC1193694 4:33 pm \$1	.00 NZD \$1.00 NZD	Fest	MOTO Test- accepted
Refunds	So far this month	records per page	Visit the <u>Reports Cent</u>	er for more transaction
	10.0			
	5.0			

## **Creating a manual transaction**

#### Click Create Transaction.

			E	xchange rates	Settings E	Developers Logout
Swipe Checkout		TRANSACTIONS	CUSTOMERS	MERCHAI	NT TOOLS	HELP CENTER
Create a manual T	Transaction	ansaction.		" 		
Dashboard	Item Description:	Test Transaction				
S Create Transaction	Transaction Amount:	\$ 1.00				
<b>Q</b> Transaction Search	Credit Card Number:	1234 - 1234	- 1234 -	1234	🖊 Testing nun	nber
Reports Center	Card Type: Name on Card:	VISA				
\$ Settlements	Expiry Date:	02 🗸 / 2015				
Chargebacks	CVV Number:	123 whats thi	<u>s?</u>			
C Refunds	Email address for receipt:	swapneel.s@optimiz This will email an electroni	zerhq.com			
		Process Tran	saction			

Complete the required fields:

- Item Description
- Transaction Amount (No less than \$1)
- Credit Card Number (Valid or Test)
- Card Type (Visa or Master Card)
- Name on Card (Same as on Credit Card)
- Expiry Date (Same as on Credit Card)
- CVV Number (Back side of Credit Card)
- Email Address (To receive transaction receipt)

Click **Process Transaction** to complete the manual transaction.

## **Finding transactions**

To view a particular transaction click **Transaction Search**. There are three types of searchable transaction methods:

- Manual (Merchant Web App)
- Manual (Android / iOS device)
- Payment Gateway (Website Hosted Payment)

Isnboard	Use the filters below	to search for	transactions						
Transaction	By Date:	2	013-08-15		to 2	2013-08-22	Re	set to today	
n Search	Transaction ID:								
enter	Last 4 Digits of Card:								
	Card Type:	0	VISA 💿		Any				
	Customer Email:								
	Customer Mobile Nur	nber							
	Transaction Status	,	All Transaction	s 💌					
	Transaction Currency	y /	All Currencies	•					
			Search T	ransactio	ns	Search compl	ete		
	Found 1 results	s matchi	ng your ci	riteria.					
	Export								
	Transaction Id	Date	Time	Amount (	NZD)	Transaction Amount	Туре	Customer	Transacti Status
	EB33AC1193694	2013-08- 22	4:33 pm	\$1.00 NZE	þ	\$1.00 NZD	мото	Test	Test- accepted
	<b>() ()</b> 1 🔍 <b>()</b>	show	25 💌 reco	rds per page					

Search Through Transaction History

You can filter search results by the following:

- Date
- Transaction ID
- Last 4 digits of CC
- Card Type
- Customer Email
- Customer Mobile Number
- Transaction Status (All, Accepted, Declined or Pending)

# Creating and Viewing Invoices

To set up and manage your invoices navigate to the **Merchant Tools** tab, click **E-invoices.** To create a new invoice click **New E-invoice**.



**Please note:** Swipe creates a payment gateway for the customer to pay. Swipe does not create the invoice. You must first upload a pre-defined invoice in PDF format to create an E-Invoice with Swipe.

Invoice details	
First Name	John
Last Name	Smith
Client Email Address	john.smith@gmail.com
Phone	0212342354
Company	John & Smith Ltd
Address	12 merchant Avenue, Lincoln Road, Auckland - 1234 New Zealand
Invoice reference	234534
Total Amount	\$ 450.00
Invoice Due Date	2013-08-24

Upload Pdf invoice	Choose File Test DD form.pdf (Pdf format)
Invoice description	An invoice has been created for you to pay for the goods and services you ordered.
	You can enter a note to your customer in this section or simply breakdown what the invoice is for. This is <u>how it looks</u> in the invoice when emailed to customer.
Create E-invoice link	With this option checked Swipe Checkout will create http link that will open the invoice online. The link can be copied and pasted into other documents and websites.
Send Invoice straight away	With this option checked Swipe Checkout will send the invoice on submission of this form. You can always send this invoice later from the "Invoices Screen".
Create E-invoice	

Once your invoice is created the E-invoice is sent to the customer's email address.

		Excha	ange rates Settings I	Developers Logout
Checkout	TRANSACTIONS	CUSTOMERS	MERCHANT TOOLS	HELP CENTER
E-invoice Center				
You can post your refund requests I the following morning. So when adv	nere and the Swipe HQ team will process them for you within ising your customers, make sure they are aware that refund	n 48 hours. All refunds, once s take minimum 3 days and	processed will be credited can take up to 5 working da	back to the cardholder ays.
Dashboard	Your E-invoice has been created.			
Manage Products	Your E-invoice has been sent to: swapneelsaxenas	)1@gmail.com.		
E-invoices	E-invoice link:			
Subscription Plans	https://merchant.swipehq.com/payments/invoice.php	?identifier_id=195BBAF3B82	2347&invoice_id=79841BB	D78795
	Create another E-invoice			

The invoice will look like this. Customers can then click the links to download and pay the invoice.



# **Viewing Reports**

Navigate to the **Transactions** tab and click **Reports Centre** and select the type of report you would like to run. To specify your own search criteria use **Transaction Search**. To search by card type click **Transactions by Card Type**. Select the date range and click **Run this Report**.

		1	Exchange rates Settings	Developers Logout
Checkout	TRANSACTIO	ONS CUSTOMERS	MERCHANT TOOLS	HELP CENTER
Reports Center				
The Report Center has several pro own reporting criteria, try searchin	e-defined reports that you can run by simply custom g through the transaction records.	ising the date range to produce t	ne results you're looking for. If yo	ou want to specify your
Dashboard	Select a report you wish to	run		
Manage Subscriptions	Transactions by Card Type     Transactions by Date     Averages and Sales			
S Create Transaction	Transactions by Card Type	(From:2013-08-15 To	·2013-08-22)	
<b>Q</b> Transaction Search		(F10111.2013-00-13 10	.2013-00-22)	
Reports Center				
Settlements	Visa Transactions	MasterCard Transactions	6 4	
Chargebacks	\$6.99	\$0.00	2	
C Refunds				
	Average Value	Average Value	1.2 0.9 0.6 0.3 0.0	

## To search by date click **Transactions by Date** then select the date range, click **Run this Report**.

#### Transactions by Date group by: Daily (From:15-08-2013 To:22-08-2013)



#### Export Export

Total: \$6.99

Transaction ref	Date	Value	Туре	Card Holder	Email	Status
798375AB43E42	19/08/2013	\$1.00	card			accepted
EB3355D263D8C	20/08/2013	\$1.00	card			accepted
B25B7ED80DB0C	20/08/2013	\$1.99	card			accepted
EB33695A7F089	20/08/2013	\$1.00	card			accepted
1240B53BDEDB82	20/08/2013	\$1.00	card			accepted
195BB68D596A39	22/08/2013	\$1.00	card			accepted

To run a sales report for a specified time period click **Averages and Sales** and select the date range, then click **Run this Report**.



Averages and Sales (From:2013-08-15 To:2013-08-22)

This report shows you:

- Total sales and sale value
- Average transactions value

## **Settling Transactions**

To view your upcoming settlements navigate to **Transactions** and click **Settlements**. Transactions occurring on day1 will show up in your merchant account on day 4. If the transaction occurred over the weekend, these transactions are treated as if they occurred on a Monday and will show up in your merchant account on Thursday.

#### Settlements of funds into your bank account

Settlements are processed within 2 working days unless a transaction is under investigation, is being audited or verified. For all transactions that take place between 6pm & midnight (NZST), funds will take up to 3 working days to appear in your account (so on the morning of the fourth working day).

				Exchange rates	Settings De	velopers Logout
Swipe <sup>®</sup> Checkout		TRANSACTIONS	CUSTOMERS	MERCH	ANT TOOLS	HELP CENTER
Settlement History	,					
In this section you will be able to se weekends). Transactions happenin	e all upcoming settleme ng over the weekend are	ents. Transactions occuring on Day 1 treated as transactions happening or	are going to show u n a Monday and will	ip in your account o be show up in you	on the morning of E r account on Thurs	ay 4 (ignoring day morning.
Dashboard	Historical S	ettlements			Ex	port to CSV
Manage Subscriptions	Date	Settlement Id	Total credit	Total debit	Total transaction fee	Settlement Total
*	21 Aug 2013	7983AD5F423AB	\$1.00	-\$0.00	-\$0.03	\$0.97
S Create Transaction	16 Aug 2013	2076A744806351	\$1.00	-\$0.00	-\$0.03	\$0.97
	15 Aug 2013	7982EC3EFED61	\$1.20	-\$0.00	-\$0.04	\$1.16
Transaction Search	09 Aug 2013	12409F09DC9236	\$2.00	-\$0.00	-\$0.06	\$1.94
Reports Center	08 Aug 2013	EB31DF6D61692	\$2.00	-\$0.00	-\$0.06	\$1.94
	01 Aug 2013	12408F21C435E6	\$2.00	-\$0.00	-\$0.06	\$1.94
Settlements	30 Jul 2013	7980E8FAC050A	\$4.22	-\$0.00	-\$0.13	\$4.09
	29 Jul 2013	15CE0749D0EF2C	\$1.00	-\$0.00	-\$0.03	\$0.97
Chargebacks	26 Jul 2013	1240827EF2AAE4	\$2.00	-\$0.00	-\$0.06	\$1.94
	27 Jun 2013	40A4E097C1B48	\$1.00	-\$0.00	-\$0.03	\$0.97
U Instance	21 Jun 2013	2E41275FE9E2C	\$4.00	-\$0.00	-\$0.12	\$3.88
	28 May 2013	1CE88809383690	\$3.18	-\$0.00	-\$0.10	\$3.08
	22 May 2013	7978421C4E6EA	\$3.00	-\$0.00	-\$0.09	\$2.91
	16 May 2013	1783EEAD97A07	\$6.30	-\$0.00	-\$0.18	\$6.12

You can export your reports of your settlement history by clicking **Export to CSV**.

#### **Creating settlement tickets**

If you have any queries regarding transaction settlements you can create a settlement ticket within your merchant account. Click the **Settlement ID** link you want to query.



#### Click Raise a Ticket

ьll	Dashboard	\$0.97 in Settlements for: 2013-08-21						Expor	t to CSV
¢	Manage Subscriptions	Raise a Ticket	Return to H	listorical Settlements	View T	ickets		4	Print this
-		Date/Time		Reference		Txn Type	Debits	Fee	Credits
\$	Create Transaction	19 Aug 2013, at 15:	08	798375AB43E42		card		\$0.03	\$ 1.00
	Transaction Search	Sub Total of Debits & Credits -\$0.00					\$0.03	\$1.00	

Enter any notes relating to the settlement and click **Create Ticket**.

Great! You have now created a response ticket. This response ticket is displayed below the corresponding **Settlement ID** and an email has been sent to the Swipe Investigation Team for investigation.

Tickets so far



Date: 2013-08-24 at 17:08 Test - Please make me understand this payment. It has \$5 less as to what expected.

# Managing Your Products

Navigate to the **Merchant Tools** tab and click **Manage Products** from the side menu. In this section you can create and manage your products.

				Exchange rates	Settings	Developers Logout
Checkout		TRANSACTIONS	CUSTOMERS	MERCHA	NT TOOLS	HELP CENTER
Manage Products	in the Storefront					
Dashboard	Quick Stats					New Product
Manage Products	Manage Products					
E-invoices	Lookup a product to edit produc	t properties.				
	(Type product name to see edit opti Show all products  Lookup  Found 2 matching result(s)	ans)				
	Product Id		Product		Price	
	1784F6D6CF137	Test - Real Car	d		\$1.00	× 🛛
	7981B3FFC70C3	Test-Receipts			\$1.00	<b>\0</b>
	CONTINUE OF CONTINUES OF CONTIN	v 25 records   2013, 01:03pm k) oducts.				

## **Creating a new product**

To create a new product, click **New Product**.



#### Complete the required fields.

Product na	ime	
Bread		
Descriptio	n	
This is a	speciality Vogel bread.	
		/
Price		
\$ 2.50	NZD	
Enter the pri	ce of this product including any taxes or ad	ditional appl

Enter the price of this product including any taxes or additional applicable charges. This is the amount your customer will be charged.

#### Minimum Purchase Quantity

Does the customer need to purchase a minimum of X number of this item in to get this price? If yes, enter the amount. If no, leave it set to 1.	order
1	

#### Redirection URL's

With this feature you can choose whether you want to redirect your customers to another page after they have made a payment. This is useful if you need to send the user to a particular page on your website, or if you do not want to use Swipe HQ's default 'Accepted' and 'Declined' pages. Please Note: These redirection URL's will over ride the Callback URL that can be

set in the Payment Notifiers section for this product. Only use this option if you want to redirect the user for this particular product.

Do not redirect back to my site after payment has been made.

 $\ensuremath{\textcircled{}}$  Redirect the customer back to one of my website's pages after payment has been made.

Current button style: Default style



Include a Textbox with the button to collect item quantity.



#### Click Create new Product.

Paste the generated HTML code into your website to create a image based button.

#### **Create Product**



## Your payment page will look like this.

Please enter your credit card infor	mation			
1 x Bread for \$2.50	) NZD		Customer Ser	vice Information
This transaction will be processed in New as SHQ Swpaneel.	v Zealand Dollars and will appear on your bar	ik statement	Legal Name:	Swipe Testing is a registered New Zealand company.
Credit Card Number: 1234 - 1234	4 - 1234 - 1234 ✔ Testing	ı number	Physical Addres	ss:L12, 49 Symonds Street Auckland CBD Auckland <u>View Map</u>
Card Type:	MasterCard		Phone Number:	0211751669
Name on Cards			Email Address:	swapneelsaxena91@qmail.com
Swipe-Test			website.	nup.//www.swipeng.com
Expiry Date: 01 💌 / 2013	3 💌			
CVV2 Number: 123 whats	this?			
Email address for swapneel.s@op	timizerhq.com			
Pay Now				
Refund policy	Cancellation policy	Delivery policy		Other Conditions
Refund back in 5 days	Cancellation approved maximum of 5 days after purchase	3 to 5 Working days		Other terms and conditons apply
Payment Processing Powered by				
Checkout				W AcAfee' SECURE

Your transaction approval page will look like this.

'our payment has been processed. An email confirr lease contact Swipe Testing on the details below.	ning this transaction has been s	ent to <u>swapneel.s@optimizerhq.com</u>	. If you do not receive the transaction confirmation emai
	Customer Service	Information	
	Company Name:	Swipe Testing	
	Physical Address:	L12, 49 Symonds Street Auckland CBD Auckland <u>View Map</u>	
	Phone Number:	0211751669	
	Email Address:	swapneelsaxena91@qmail.com	
	Website:	http://www.swipehq.com	





This is our test account. Your customers will receive a receipt like this below.



## Managing your products

You can search for products using the **Lookup** button.

Dashboard	Quick Stats				New	Product
Manage Products	Manage Produc	ts				
E-invoices	Lookup a product to edit	product properties.				
	(Type product name to see	edit options)				
	Storefront last updated 2	24 Aug 2013, 06:41pm				
	Recently Sold	(Week)				
	Da	te/Time	Product	Customer	Price	Total
	24/08/2013 06:49:50 F	м		Swipe-Test	\$0.00	\$2.50

Manage Products in the Storefront

## Viewing and editing product details

To view a product report click on the **Product ID** or **Product Name**.

Dashboard	Quick Stats			New Product
Manage Products	Manage Products			
E-invoices	Lookup a product to edit product pro	perties.		
	(Type product name to see edit options)			
	Found 3 matching result(s)			
	Product Id	Product	Price	
	195BBAE30F1C45	Bread	\$2.50	
	1784F6D6CF137	Test - Real Card	\$1.00	$\mathbf{N}$
	7981B3FFC70C3	Test-Receipts	\$1.00	$\mathbf{N}\mathbf{S}$

Quickly edit product information by clicking the pencil or delete products by clicking the cross.

Product Id	Product	Price	
195BBAE30F1C45	Bread	\$2.50	<b>\0</b>

#### Manage Products in the Storefront

Your product report will look like this. To edit product information click **Edit Product**.

р	roduct details for Bread	
Sale Price:	\$2.50	No Imore
Minimum purchase quantity:	1	No Image
Short Description:	This is a speciality Vogel bread.	Available
	Sales Stats for Bread	
Sold this month	0	
Units sold YTD	0	
Responsible for:	007	Edit Product
	0.70	
	of total sales this month	
	0%	
	of total sales this year	
Buy	now button code for Bread	
Button HTML data:	<pre></pre>	E
	P Sale Price: Minimum purchase quantity: Short Description: Sold this month Units sold YTD Responsible for: Buy Button HTML data:	Product details for Bread         Sale Price:       \$2.50         Minimum purchase quantity:       1         Short Description:       This is a speciality Vogel bread.         Sales Stats for Bread         Sold this month       0         Units sold YTD       0         Responsible for:       0%         of total sales this month       0         0%       of total sales this year         Button HTML data: <form action="Thtps://payent.swipehq.com/" enctype="multipartform-data" method="POST">          style="background-color:#FFFFF; border: Tips solid #COCCC; padding: Spice"background-color:#FFFFF; border: Tips solid #COCCCC; padding: Spice"background:         style="background:"&gt;</form>

# Managing Your Customers

To manage your customers navigate to the **Customers** tab.

Swipe		E	change rates Settings	Developers Logout
Checkout	TRANSACTIONS	CUSTOMERS	MERCHANT TOOLS	HELP CENTER
Manage Your Cust	omers			
My Customers	Lookup Customer Records	Cre	eate Contact	nport Contacts
Maxmail HQ				
Texta HQ				
	Search by Name, Email, Mobile Number			
	Show all contacts			
	Search By the way			
	Interesting facts related to your business			
	Total number of customer records:			1500
	Records with mobile numbers:			<u>122</u>
	Records with email addresses:			<u>1495</u>
	Records with both:			122

From this page you can:

- View facts related to your customer database
- Lookup customer records
- Manually add new customers to your database
- Import customers to your database

To manually add a new customer click Create Contact

Manage Your Cu	istomers			
My Customers	Add a new C	ontact manually		
Marmail HQ	Current Details or	n File		
-	Name:			
Texta HQ	Email:			
	Mobile:			
	Phone:			
	Company:			
	Address:			
	Suburb.			
	City			
	Country:			

To bulk import customers click **Import Contacts**. Select a CSV file to upload and click **Upload File**.

Checkout	TRANSACTIONS	CUSTOMERS	MERCHANT TOOLS	HELP CENTER
mport Custome	rs			
My Customers	Select a csv file to upload:			
Maxmall HQ	Browse No file selected.			